

SOROPTIMIST FOUNDATION OF CANADA CLUB GRANT FUNDING APPLICATION

We are applying for a \$1000.00 SFC GRANT for the following proposed club program.

PROGRAM INFORMATION			
Club Name	Soroptimist International of Surrey/Delta		
Year of Charter	1995		
President	Linda Cunliffe 25583 88 th Avenue Langley, BC V3A 4P9 Home: 604-888-2709 Cell: 604-313-9522 Fax: 604-888-4727 Email: lclinda@telus.net		
Program Co-Chairs (see BIOS)	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;">Darlene Jamieson Home: 604-532-1221 Cell: 604-341-5523 Fax: 604-586-4151 Email: darlenejamieson@shaw.ca</td> <td style="width: 50%; border: none;">Gaye Richards Home: 604-930-5531 Cell: 604-868-9475 Fax: 604-930-5541 Email:</td> </tr> </table>	Darlene Jamieson Home: 604-532-1221 Cell: 604-341-5523 Fax: 604-586-4151 Email: darlenejamieson@shaw.ca	Gaye Richards Home: 604-930-5531 Cell: 604-868-9475 Fax: 604-930-5541 Email:
Darlene Jamieson Home: 604-532-1221 Cell: 604-341-5523 Fax: 604-586-4151 Email: darlenejamieson@shaw.ca	Gaye Richards Home: 604-930-5531 Cell: 604-868-9475 Fax: 604-930-5541 Email:		
Name of Program	<i>Share Your Story and Live Your Dream</i> (working title)		
Proposed Date/s	May 10, 2008 tentative but no later than June 1, 2008 – use of SFU as venue has been confirmed – date TBC. Program will be a full-day Saturday event 9:00 a.m. - 3:30 p.m.		
Venue	<ul style="list-style-type: none"> ▪ Simon Fraser University www.sfu.ca (SFU) Surrey Campus - in the heart of Surrey at Central City Mall. Major public transportation and parking is available. http://www.surrey.sfu.ca/about/index.html 		
Target Audience	<ul style="list-style-type: none"> ▪ Teenage/Adolescent girls (ages 12 and up) and university students ▪ Parents, care-givers and the important adults in their lives including grand-parents, family, friends, teachers, childcare workers ▪ Multicultural, Aboriginal Communities and organizations ▪ Community organizations serving youth and adults, including seniors ▪ All levels of Government, academic and business community ▪ Potential new members 		
Theme of Program	<i>What is your heroic story and journey and what kind of seeds are you going to plant when you leave here today?</i> A “pay it forward” idea to promote “growing” healthy relationships and community connections.		
Focus of Program	<ul style="list-style-type: none"> ▪ To promote and build positive adult-youth interaction and healthier, safer communities. ▪ To share, promote and provide a voice for those individuals who are making a difference regardless of their ages or backgrounds and to challenge and encourage others to do the same. ▪ To promote our club/organization and raise our profile. 		

PROGRAM REQUIREMENTS	
Addressing SIA Mandate	This Live Your Dream event will promote education and awareness about important issues with our youth and adult community rather than just for our youth, which will lead to the <i>improving the lives of women and girls in our community and around the world.</i>
SFC Acknowledgement	SFC name and logo will appear on all promotional and advertising material, and will be acknowledged at Opening Ceremonies.
Community Partners	<ul style="list-style-type: none"> ▪ SI of White Rock will partner with us to host/present this event. ▪ SFU Surrey Campus (venue, assistance in promoting the event re; graphics, advertising and website, technical equipment and support, etc.). ▪ Other organizations that have expressed an interest in working with us on this project (including some potential sponsorship): <ul style="list-style-type: none"> ▪ Kwantlen University College Surrey Campus ▪ MCFD Children and Family Development representatives ▪ Fraser Health Authority ▪ Youth Serving Agencies in the Surrey, Delta and White Rock Communities ▪ Delta Boys & Girls Club ▪ Surrey Youth Clinic ▪ E Division RCMP – Youth Strategies and local Police ▪ CYC Child & Youth Committee and individual agencies working in the Surrey/Delta communities. ▪ Surrey Safe Schools ▪ BC Healthy Communities ▪ Looking Glass Foundation on Eating Disorders ▪ Federation of Child and Family Services of BC ▪ Surrey Learning Centres for at-risk youth
Community Resources	<ul style="list-style-type: none"> ▪ Dr. Ginger Grant and SFU students in Business and other faculties ▪ SI Member contacts in schools and social service agencies ▪ Current organizations that we support ▪ Matt Jamieson, Principal, Hellings Elementary School Delta

Potential Sponsors	<p>We will work closely with local media and invite local businesses to participate by providing services, sponsorship and/or goods-in-kind (i.e. food for lunch, products for give-a-ways, advertising, etc.). We will invite the following businesses to participate as community sponsors:</p> <ul style="list-style-type: none"> ▪ Merchants of Surrey Central Mall (home of SFU Surrey Campus) ▪ Save-On Foods ▪ Dove (health & beauty products) www.dove.ca Campaign for Real Beauty and Dove Pro-Age “ Write a Letter to my Body campaign ▪ The NOW Newspaper ▪ The LEADER Newspaper ▪ Surrey School District #36 & Delta School District #37 ▪ Cities of Surrey, Delta, and White Rock (Mayors’ endorsements) ▪ Others yet to be identified
Reporting Requirements:	<p>We will comply with all reporting requirements, including submitting a final evaluation of Program to SFC Chair within SFC guidelines and deadlines (2 months after function), and will include a financial statement of the revenues and expenditures.</p>
Donations made:	<p>Any potential “net income” from event will be donated to our international project, <i>Project Sierra</i>.</p>
Repeat Program	<p>This will be determined as part of our final evaluation.</p> <p>Possible partnership with Kwantlen University College Surrey Campus and host on alternate years.</p>

PROGRAM DETAILS	
Workshops	Provide workshops that have been created and co-presented by youth for youth and other voices. The diverse voices that represent the participants will be heard to best create an inspiring and positive event. The focus will be on highlighting the hero's in our communities. Building on our strengths, sharing stories, overcoming challenges, helping others in our community and around the world to improve the lives of women and girl's health and well being. The possibilities have yet to be discovered.
Speakers	<p><i>Storytelling will be an important part of the day.</i> Keynote speaker is Dr. Ginger Grant (SFU – Surrey Campus) who is known for her work on:</p> <p style="text-align: center;">Understanding of your own heroic journey which ultimately provides you with an understanding and respect of the heroic journey of others. This understanding opens the lines of communication and opens new opportunities to engage, collaborate and grow - in all areas of life.</p> <p>Dr. Grant is an international expert in branding strategy using the power of storytelling as a tool for transformation. Ginger has a PhD in archetypal psychology and mythology and did her post-doctoral training at the Stanford Graduate School of Business. She is the only Canadian in the teacher/trainer group for the Stanford "Creativity and Business" program and is the Director of Small Business Consulting Group, SFU Surrey.</p> <p>Other potential keynote speakers:</p> <ul style="list-style-type: none"> ▪ Rick Hanson ▪ Keith Pattison. He is a Master Storyteller, international speaker and an asset trainer with http://www.search-institute.org/, with a focus on the 40 developmental assets. Mr. Pattinson is a Delta resident and a former Director of the Boys and Girls Club.
Special Guests	<ul style="list-style-type: none"> ▪ Invite past VRA Violet Richardson and WOA Women's Opportunity Award winners (with a VRA winner as possible co-MC) who will share their stories and their passion. ▪ Invite local politicians to opening ceremonies and/or full-day event. NOTE: Penny Priddy, MP, member of our club, and is a potential MC. ▪ Invite Mayors of Surrey, Delta, and White Rock to opening ceremonies. NOTE: Mayor of Surrey is past member of SI Surrey/Delta, and fully supports our organization in the community. All three Mayors are women!
Resource Fair	<ul style="list-style-type: none"> ▪ Various community and government organizations serving women and girls/youth will be invited to host an information table at the resource fair and/or share a workshop. ▪ We will provide info and awareness on our international project, SI – Project Sierra, and will use any potential revenue generated through admission donations to donate to Project Sierra. ▪ To encourage participation of various cultures in our communities, promote other local and international projects to raise awareness of our global blend of participants

Lunch	<p>We will provide a nutritious lunch and snacks for all participants. Will consider using Kla-how-eya Culinary Arts Program Aboriginal Youth apprentice program for at-risk youth in Surrey.</p> <p>http://www.sacsbcc.org/kca_courseinfo.htm</p>
Advertising	<ul style="list-style-type: none"> ▪ Local newspapers ▪ Local media (TV and radio – Jas Cheema, SI Surrey/Delta member, has regular radio show on South Asian radio station) ▪ Website and Program branding (posters, graphics, etc.) specifically designed for the Program by SFU students ▪ Link to other website and newsletters ▪ Networking through our many community connections ▪ Child and Youth Committees ▪ School District student councils ▪ City Council, Provincial and Federal Government representatives ▪ Posters and email invitations distributed through our respective communities ▪ Letters to targeted sponsors, special guests, community organizations, etc.

BUDGET		
INCOME	SOURCE	AMOUNT
Grant	SFC	1,000.00
Donations / In-Kind * Confirmed to date Other donations and in-kind products/services will be obtained and reported to SFC as acquired	Simon Fraser University (SFU)* Includes auditorium, 5 workshop rooms, mezzanine and 4 th floor open space for resource fair, as well as state of the art technical facilities Others To Be Confirmed	10,000.00 3,000.00
Co-Sponsoring Club (SI White Rock)	SFC	1,000.00
Admission Fee or Donation	\$10.00 per adult participant \$20.00 for information tables *will be waived or sponsored if a hardship	1,000.00 500.00
TOTAL INCOME		16,500.00

EXPENSES	
Venue	10,000.00
Equipment Rental – included in SFU Venue	0
Speaker Honorariums @ \$200 each	600.00
Workshop Presenter Honorariums @ \$100 each	1,000.00
Hospitality & Décor (includes lunch)	2,000.00
Administrative Costs paper, copies, labels, kits, name badges, programs, etc.	250.00
Certificates of appreciation	50.00
Booklet's or Diaries to write their own heroic stories	200.00
Publicity & Advertising	800.00
Website design by SFU students	600.00
Pay out donation to recipient if any	1,000.00
TOTAL EXPENSES	16,500.00

NET INCOME	ZERO
-------------------	-------------

NOTES TO BUDGET:

1. This is a **preliminary** budget based on confirmed partnership/sponsorship with SI White Rock, SFU, and early conversations with several community partners/organizations. We will forward new information regarding donations (in-kind and monetary) as it becomes available.
2. We will invite local businesses to “sponsor” individual workshops, and will provide acknowledgement and promotion of their business at the workshop they choose to sponsor.

PROGRAM CHAIR BIOS

Darlene Jamieson, Co-Chair:

Darlene Jamieson, Regional Youth Justice Consultant for the Fraser Region (also of the Langley club since 2002), is very interested in working with us as Chair/Co-Chair for this event. She has worked in the Justice and Social Services field for nearly 30 years. Since 1994 she work in the Surrey/Delta community with youth, adults and service providers and along with her incredible networking, would be vital to our success. She has also been with all of the Langley TIOT events and co-chaired the workshops and keynote speakers committee last year.

She is excited to share what she has learned from others about working with and not just for youth and building community. Darlene enjoys being a connector, promoter and planter of seeds.

She was invited to participate in two National conferences of asset builders. "Asset building" (AB) is an approach to developing healthy young people, families and communities. Although relatively new, it is an idea that is being embraced by children, youth and adults across Canada who believes that it **is time to promote and build positive adult-youth interaction and healthier, safer communities.**" (www.assetchampions.com)

In May 2007, she attended the Helping Canadian Kids Thrive! Conference in Miramichi, New Brunswick. *The Conference focused on a broadened perspective on what's right with kids and how we need to make sure we're always intentional and deliberate about supporting and building relationships with young people.*" (www.thrivecanada.ca)

Darlene also attended the McCreary Centre conference on Re-assessing risk with at-risk youth (www.myfoundation.ca)

Also check out Former President Clinton on Giving and my commitment to make this a better world.

<http://www2.mycommitment.org/commitments/make-a-commitment>

<http://giving.clintonfoundation.org/>

Gaye Richards, Co-Chair:

Gaye Richards, a member of SI Surrey/Delta since 2005, is Vice-President following immediate past position of Treasurer. As a former member of SI a few years ago, she served as President of SI Abbotsford-Matsqui and also as a Secretary of Western Canada Region Board.

Currently, she works part time in a home-based business involved partially in mining exploration land acquisition in BC. Formerly, she worked in the private business corporate sector. This included a number of years building a business as an investment advisor with a national investment dealer. She also worked later as a corporate facilitator/trainer facilitating head office programs for new salespeople and designing workshops and seminars for experienced sales people for the BC region of a major national financial planning and investment firm. The position involved liaising with a number of managers and other technical specialist partners within the firm and other corporate partners in the insurance and investment industry. In addition to familiarizing sales professionals with technical knowledge, many of the programs involved helping sales professionals develop greater awareness of the emotional needs, values and

aspirations of clients over various time periods with respect to their personal, family, business and community lives.

As well as having studied numerous investment courses, Gaye has participated in corporate sponsored workshops on facilitation skills and change management. During the period she worked as a corporate trainer/facilitator, her employer underwent a critical three year change management process to revitalize the corporate core values, mission and processes to align them with the realities of doing business effectively in the new millennium. Gaye is particularly intrigued with the concept of applying Joseph Campbell's "Heroic journey", a subject of past personal interest, to the modern world of business and society experienced today by people and young women in particular.