

To: Soroptimist Foundation of Canada

Request for a "Women Entering / Re-entering the Workforce Forum" Grant

From: Soroptimist International of Kamloops

Applicant: S.I. Kamloops, Club #122011, Western Canada Region
President: Christine Dairon (250) 828-8880 christine.dairon@bmo.com
Conference Committee co-chairs: Jill Riben and Faye Fike
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Community Partners: Bank of Montreal - Kamloops Columbia Branch
City of Kamloops

Other Potential Partners: Business and Professional Women's Club, The YWCA, Beta Sigma Phi, University Women's Club, First Nations Friendship Society.

OVERVIEW:

Soroptimist International of Kamloops proposes an Entering the Workforce Forum for both Young and Mature Women in Kamloops. Our forum would host 100 pre-registered participants. A full day forum will consist of speakers and workshops on subjects such as: how to prepare for a job interview; resumes, cover letters, what to wear to an interview, what questions to expect to be asked, and other self-esteem sessions. We will break for an on-site lunch during which a fashion show will be presented. After lunch will be a rousing self esteem activity followed by a "bringing it together" session. Target participants: young women entering the work force for the first time, mature women re-entering the work force and women coming from difficult circumstances. Facilitators would be professionals from our community in the Human Resource field of industries such as: service, retail, professions, trades and more. This conference will be free to participants with a goal of educating, facilitating, and inspiring our target participants.

Community partners for this forum will include other women's groups and local businesses. The purpose of the forum is four fold: (1) to educate participants on the basics skills for ' successfully entering the workforce, (2) to host a women-focused project that answers a need in our community, (3) to establish a working relationship with other women's groups and businesses in our community, and (4) to gain publicity in the community as Soroptimists' Making a Difference for Women and Girls' and attract new members.

Sponsors from the community will be sought to give items in kind, for example, the use of a church as a venue, retail stores to provide a wardrobe selection fashion show, and ' I like myself' pampering gifts.

TIMELINE :

We have targeted a conference date in 2008: **April**

October to December

- money in place
- partners committed
- sponsorship from media with our ad going in the the annual Kamloops Community Action Guide
- posters and brochures designed and ready to print

January to March

- speakers and workshop facilitators committed
- dignitaries invited

October to March

- advertise in Kamloops, Logan Lake, Savona, Barriere, and Clearwater via: posters and brochures in work re- entry businesses, at the University and Colleges, the YWCA centres, the Food Bank education centres and letters to the Ministry of Families social workers.
- guest spots on CFJC-TV Noon Show, interviews with local and rural newspapers
- work with businesses to provide lunch, snacks, beverages and such things as pampering gifts and useful 'job-re-entry-tools' gifts.

PURPOSE:

To MAKE A DIFFERENCE FOR WOMEN AND CHILDREN in Kamloops and surrounding areas. To offer an education symposium for Young and Mature Women entering or re-entering the workforce who need assistance and support in achieving success.

This conference will bring awareness to women and girls and it will elevate the profile of Soroptimists in Kamloops and the surrounding areas.

BUDGET:

Cash from:

SI Kamloops	\$1,000.00
Soroptimist Foundation of Canada	\$1,000.00
Bank of Montreal	<u>\$1,500.00</u>
total	\$3,500.00

Expenses:

Venue and equipment rental	\$800.00
Facilitator Honorariums	\$500.00
Advertising/printing	\$900.00
Lunch/refreshments	\$500.00
Workshop supplies	\$300.00
Miscellaneous	<u>\$500.00</u>
total	\$ 3,500.00

WE RESPECTFULLY REQUEST YOUR SUPPORT FOR OUR PROPOSAL WITH A GRANT OF \$1,000.00

Contact: Christine Dairon, President, S.I. Kamloops
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